

## DR. ISTU ROY

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### WORK EXPERIENCE

#### Present:

I have been a State Aided College Teacher (SACT) in the Department of Business Administration, Netaji Mahavidyalaya, Arambagh since January 2020.

#### Past:

- Guest Lecturer in the Department of Business Administration, Netaji Mahavidyalaya, Arambagh from September 2018 to December 2019.
- Academic Counselor and Motivator of Roy's Institution of Competitive Examination (RICE) Pvt. Ltd., Burdwan Centre from February 2015 to August 2018.
- Assistant Teacher at Pranabananda Vidyapatith Bharat Sebasram, Burdwan from April 2014 to January 2015.
- Teacher at Burdwan Town School from January 2012 to January 2013.

### ACADEMIC QUALIFICATION:

Name of Examination	Institution	Board / University	Year of passing	Division
Doctor of Philosophy (Ph.D.)	Department of Business Administration	The University of Burdwan	2023	Awarded
Master in Business Administration (Marketing)	Department of Business Administration	The University of Burdwan	2017	I
Master in Arts (History)	Department of History	The University of Burdwan	2013	II
Bachelor in Arts (History)	Burdwan Raj College	The University of Burdwan	2010	II
Higher Secondary	Harisava Girls' High School	West Bengal Board of Higher Secondary Education	2007	I
Secondary	Bidyarthi Bhaban Girls' School	West Bengal Board of Secondary Education	2005	I

- Certificate in Information Technology (CITA) from Youth Computers Training Centre, Burdwan.

### **SUBJECTS TEACHING:**

- Marketing Management
- Entrepreneurship Development
- Management Process and Organization Behaviour
- Small Business Management

**AREA OF RESEARCH INTEREST:** Women Entrepreneurship

### **PUBLICATION:**

Roy Istu, Roy Sibabrata, Mukherjee Abhik Kumar, Dutta Dev Malya (June, 2023), “Role of trade fairs in empowering womenpreneurs of West Bengal: A case study of Rajyo Sabala Mela of Kolkata”, Business Spectrum, [www.iaasouthbengalbranch.org](http://www.iaasouthbengalbranch.org), E-ISSN: 2249-4804, 13[1], pp. 42-54

### **PAPER PRESENTED:**

- Papers presented in ICSSR sponsored National Seminar under Calcutta Girls College.
- Papers presented in ICSSR sponsored National Seminar under The University of Calcutta.
- Papers presented in ICSSR sponsored National Seminar under The Netaji Subhas Open University.
- Papers presented in International Seminar under The University of Kalyani.

### **SHORT-TERM COURSE:**

Participated a UGC Sponsored Short-Term Course under The University of Calcutta.

### **WORKSHOP:**

Participated A Workshop on Research Methodology under St. Xavier’s College Kolkata.

### **ADDITIONAL QUALIFICATION:**

### **EXTRA CURRICULAR ACTIVITIES:**

- Completed 5<sup>th</sup> year in vocal classical Music from Chandigarh Board in 2008.
- Completed 4<sup>th</sup> year in Nazrul Geeti from Lucknow Board
- Orange-II Belt holder in Indo-Kan Karate.

### **HOBBIES:**

- Reading self-improvement books
- Travelling and exploring new places.

**PERSONAL DETAILS:**

- **Father's Name:** Subhas Chandra Roy
- **Mother's Name:** Dipa Roy
- **Nationality:** Indian
- **Religion:** Hindu
- **Caste:** General
- **Permanent Address:** Near Burdwan Town School main gate, Court Compound, Purba-Bardhaman – 713101, West Bengal.